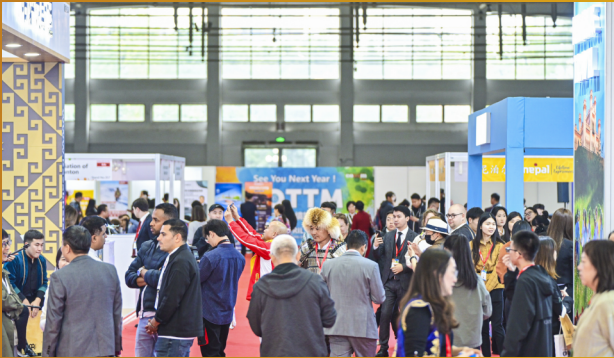


The China Outbound Travel & Tourism Market (COTTM) has been the leading outbound travel platform for the past 19 years successfully organising 17 editions of the trade show and 3 Summits and is universally acknowledged as the most professional fair in China. COTTM is the event of choice for organisations and countries wanting to develop their business in the Chinese outbound market.

作为中国唯一专注于出境游和B2B的专业展会,中国出境旅游交易会(COTTM)在过去的19年里已连续成功举办17届大型展会及3届行业峰会,一路伴随和见证中国出境旅游的繁荣和发展,已成为全球旅游目的地国家/地区以及资源供应商和服务商在中国市场寻求合作伙伴、推广其产品和服务的首选展会平台。



Over 450 exhibitors from 70 destinations including overseas national tourism boards, embassies and destination resource suppliers participate at COTTM and we welcome a visitor audience of over 5,000 outbound tour operators from all over China.

在近年的数届COTTM上,均有来自全球70个目的地国家(地区)的450家包括境外数十个国家旅游局(部)、使领馆和目的地旅游资源商等机构参展,以及来自全中国的5000位业者的参观和采购。





COTTM2025 will be taking place in Beijing on 24-26 April, and the organiser will launch a dedicated pavilion, DMC Pavilion, to bring together overseas destination management companies (DMCs), hoteliers, inbound tour operators, and transportation providers etc. to showcase at COTTM2025.

COTTM2025将于4月24-26日在北京举行,主办方将推出“目的地资源专区”,汇聚来自全球的地接社、酒店、入境旅游运营商和当地交通服务商等在COTTM2025上进行展示。



## What will be included in the package of “DMC Pavilion”?

“目的地资源专区”打包展位提供以下配置与服务：

1. 4.5 sqm space stand, with your company name in the facial board
2. One lockable Cupboard Two bar stools
3. One power socket
4. Shared onsite interpreter service upon booked

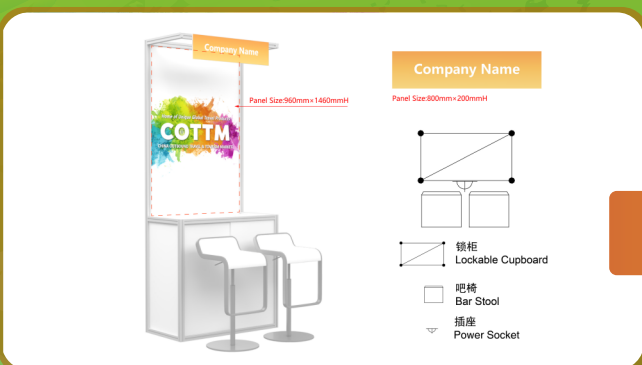
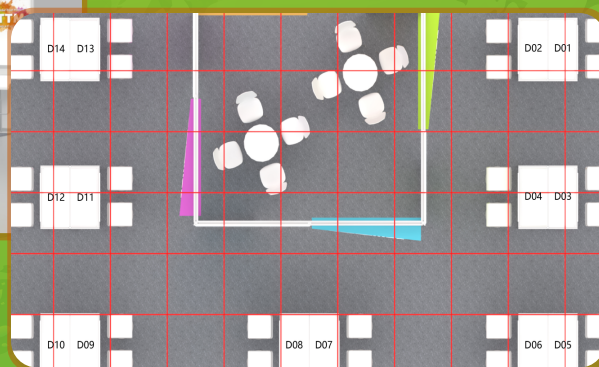
(Note: A couple of English/Chinese interpreters will be provided in this pavilion to help translation services for exhibitors on site.)

1. 4.5平米的展位, 楣板上有贵公司名称
2. 一个锁柜、两把吧台椅
3. 1个电源插座
4. 现场提供共享翻译服务(需要提前预订)

(注: 专区内将配备若干名中英翻译人员, 为专区展商在必要时提供翻译服务。)



## What will the pavilion look like? “目的地资源专区”示意图



## What will the stand look like? “目的地资源专区”展台示意图





**FOR MORE INFORMATION OR  
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**中国出境旅游交易会**  
China Outbound Travel & Tourism Market

**cottm**

**100% Outbound**

**100% B2B**

**24-26 APRIL 2025**

**NEW HALLS, NATIONAL AGRICULTURAL  
EXHIBITION CENTER, BEIJING**

**2025年4月24-26日**

**北京全国农业展览馆11号馆 (新馆)**

**WWW.COTTM.COM/WWW.COTTM.CN**