

COTTm2025 LUXURY



With the tourism economy in China gradually recovering in stability, the China outbound tourism industry is returning to a new stage of normal development and will enter a new cycle of prosperity.

COTTM 2025 will re-introduce THE LUXURY TRAVEL SHOWCASE to meet the rapidly developing Luxury Travel market, of which Chinese outbound travellers are it's driving force. COTTM offers the opportunity for a wide audience of qualified and influential buyers whose aim is to source the ultimate in world class travel.

Securing your space in the Luxury Showcase at COTTM 2025 is proven to be the ideal way for qualified visitors to instantly find high-end travel services and discover more about what luxury travel has to offer the Chinese outbound travel market.





Now entering its 18th edition, COTTM is a business to business event focused on this flourishing market. As one of the industries most essential and exclusive platforms, COTTM has a large number of accolades including the following:

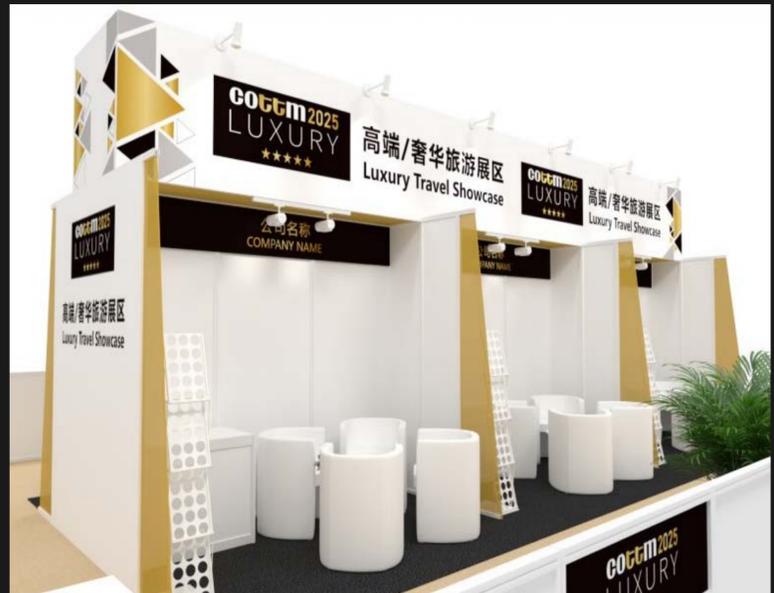
- ◆ All luxury travel exhibitors will receive a list of appointments with our Luxury Travel buyers on the online exhibitor system, ensuring that you match the right high-end buyers.
- ◆ 98% of COTTM VIP buyers said they would like to see a dedicated luxury section at COTTM.
- ◆ Over 50% of COTTM VIP buyers said their business will operate in high-end luxury travel within the next 5 years.
- ◆ Stand out from the crowd – the Luxury Travel Showcase is a dedicated area in the exhibition and is perfectly positioned to ensure qualified buyers can instantly find your stand.
- ◆ Benefit from a unique package that is designed to maximise your return on investment, for example by including an interpreter so you can make the most of your time at the show.



WHAT'S INCLUDED:

LUXURY TRAVEL PACKAGE INCLUDES:

- ◆ One interpreter provided on request
- ◆ Furniture for the area including; four chairs, one round table, one waste paper basket, table flowers, literature rack and One 5Amp/220v socket.
- ◆ Logo on the printed visiting guide
- ◆ Logo on website
- ◆ Complimentary Tea / Coffee
- ◆ Refreshments facilities
- ◆ Guaranteed 10 pre-scheduled appointments



Quotations:

Option 1

USD6,500 or RMB46,150

(Including 6% TAX, providing ONE English/Chinese interpreter for 3 show days)

Option 2

USD6,200 or RMB44,020

(Including 6% TAX, without the interpreter service)

Please note this area sells out very quickly, contact us now to benefit from the rapid rise in high-end travel and this exclusive opportunity.

All received applications will need to be approved by our committee of Chinese Luxury Travel Buyers to ensure they meet the standards required for this exclusive area.

FOR MORE INFORMATION OR TO APPLY PLEASE CONTACT:

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中国出境旅游交易会
China Outbound Travel & Tourism Market

cottm

100% Outbound

100% B2B

24-26 APRIL 2025

NEW HALLS, NATIONAL AGRICULTURAL EXHIBITION CENTER, BEIJING

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